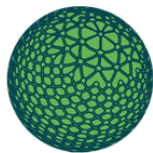


Bringing down barriers to children's healthy eating



EDULIA

A roman deity who presided over the food eaten by children. Edulia watched over them, and was especially concerned with the food children ate. Her name likely derived from the Latin noun edulium, meaning "eatables", though it may perhaps also be related to the verb educa, meaning "to bring up"; this may refer to the act of teaching the child to eat, or the process of growing up (Kent, William Charles M. A mythological dictionary, 1870)

Website: www.edulia.eu

Project duration 48 months: February 2018 - January 2022

Project Partners: Nofima, the Coordinator (NO), The University of Florence (IT), Wageningen University & Research (NL), French National Institute for Agricultural Research - INRA (FR), Aarhus University (DK), Institut Paul Bocuse (FR), University de la Republica (UR)

Associated partners: Tine (NO), Norwegian Institute of Public Health (Folkehelseinstituttet) (NO), Arla Foods Amba (DK), Kidvertising (DK), Diana Naturals S.A.S. (FR), Elior (FR), National Food Institute (Instituto Nacional de Alimentación) (UY), Sammontana (IT), Netherlands Nutrition Centre Foundation (NL), Food & Biobased Research (Stichting Dienst Landbouwkundig Onderzoek) (NL)

Edulia responds to the urgent need of the EU society to find new ways to tackle the escalating issue of obesity, through promoting healthier eating from childhood, within the context of choice. Based on the relations between sensory perception, pleasure, food choice and food behaviour, the project will look for new approaches to drive children to like and actively choose healthy foods, developing healthier dietary habits. Edulia is a multi-disciplinary and inter-sectorial European Training and Research Network with a global reach. Our network will train 11 young innovative and adaptable researchers in high-level skills across complementary fields through studying children's food choices

