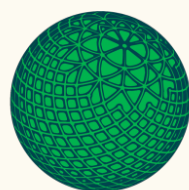


Less sugar is possible!



EDULIA



Healthy and tasty food

Take responsibility for producing healthier products with less sugar.

Product formulation

Involve the children in the formulation process. Use co-creation to develop healthier products that children enjoy.



Marketing strategy

Use marketing to orientate the parents and the children towards the healthier products.

Shopping

Use labels to make it easy for the parent to buy healthy products.



Happy and healthy children

Make the next generation healthy! Children enjoy products with lower sweetness.



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